



STRATEGY + EXECUTION • FOR THE BOLD

REAL PEOPLE. REAL WORK. REAL MOMENTUM.

Big-city marketing, built in Klamath Falls.

INSIDE • THREE PLANS

01
Starter

02
Growth

03
Premium

FOUNDED 2015. BUILT FOR NEXT.

On The Verge began as a strategic advisory and leadership consulting practice. Over time, the firm evolved to meet a growing need, organizations seeking not only guidance, but execution across brand, marketing, and digital infrastructure.

Today we support businesses, nonprofits, institutions, and community-focused organizations through thoughtful strategy, creative development, and modern digital systems, helping them clarify their message, strengthen their presence, and build the foundation for sustainable growth.

Strong brands are built through intention, consistency, and trust.



THE STUDIO • KLAMATH FALLS,
OREGON

2015

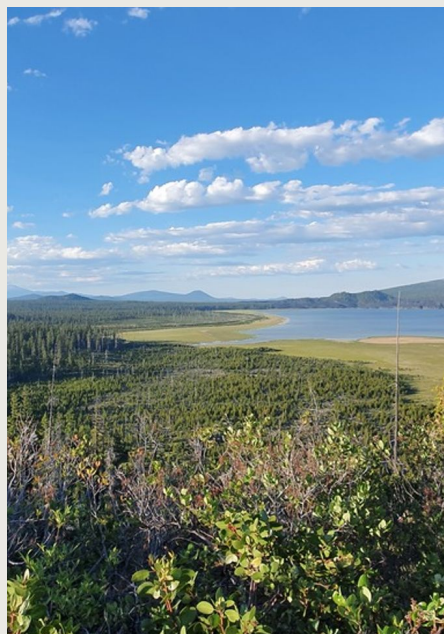
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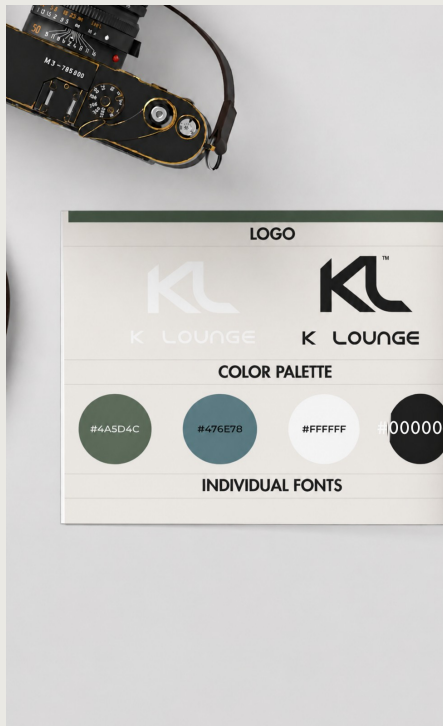
KLAMATH FALLS

THREE DISCIPLINES, ONE TRAJECTORY.

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|----|-------------------|---|
| 01 | Clarity | We begin by understanding what matters most. Goals, audiences, challenges, and opportunities are identified early, so every decision that follows is focused and intentional. |
| 02 | Creativity | Creativity is problem-solving. Through thoughtful design, messaging, photography, and storytelling, we help organizations communicate in ways that feel authentic and compelling. |
| 03 | Capability | Ideas only matter when they can be executed consistently. We build the systems, workflows, and digital infrastructure that support sustainable momentum long after launch. |
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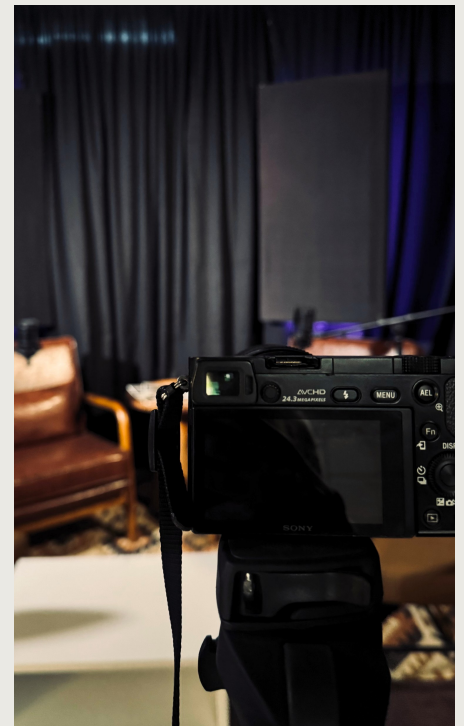
A PORTFOLIO BUILT IN THE FIELD.



BRAND SYSTEM



CAMPAIGN



PHOTOGRAPHY



SOCIAL CONTENT



WEB & DIGITAL



PRINT & COLLATERAL

MARKETING MADE SIMPLE.

Simple monthly marketing for local businesses. One flat price, a local team, managed ad spend included, and no long contracts.

01 Starter \$300 /mo BEST FOR SMALL LOCAL BUSINESSES BUILDING PRESENCE · Six social posts a month · One branded graphic and monthly photos · Facebook and Instagram managed · Managed ad spend included · Monthly analytics snapshot	02 POPULAR Growth \$600 /mo BEST FOR LOCAL BUSINESSES READY TO GROW · Ten posts a month and one short video · Photos and graphics every month · Facebook, Instagram, Google Business · Larger managed ad spend included · Monthly performance report	03 Premium \$900 /mo BEST FOR ESTABLISHED BRANDS WANTING FULL COVERAGE · Fifteen posts a month and two videos · Monthly photoshoot and content day · All channels plus an email campaign · Priority managed ad spend included · Detailed analytics and a strategy call
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EVERY PLAN INCLUDES

- Month to month, no long contracts
- Managed ad spend included
- A local team in Klamath Falls
- Cancel anytime

All plans are month to month, with managed ad spend included. Add-ons available anytime for extra content, video, or web.

FOUR CLEAR TIERS.

One-time build plus a bundled monthly care + hosting plan. Honest, published pricing, no guesswork.

PACKAGE	BEST FOR	BUILD	CARE / MO
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Foundation

BROCHURE · 2 TO 3 WKS

Polished brochure / static site

Up to 5 pages · contact form · basic SEO · Google Business

\$2,495

\$99

Momentum

POPULAR

4 TO 6 WEEKS

Interactive, forms, CMS, integrations

Everything in Foundation · up to 10 pages · CMS · lead forms · analytics

\$4,495

\$179

Signature

8 TO 12 WEEKS

Bookings, e-commerce, members

Everything in Momentum · booking, store or members · UX phase · priority support

\$11,995+

\$349+

Enterprise

12+ WEEKS

Platform / multi-location

Everything in Signature · multi-location · custom roadmap · SLA support

Custom

Custom

EVERY PLAN INCLUDES

- Next.js + Vercel hosting
- SSL & security patches
- Weekly backups
- Content edits handled for you
- Uptime monitoring & health report

Care + hosting bundled, six-month minimum, then month-to-month. Migration off-ramp \$295. 10% off builds for Klamath and Lake County nonprofits.

FROM KICKOFF TO CARE.

01 Discovery

A free 30-minute call, no pressure, no upsells.

02 Proposal

Scope, price, and timeline. 50% deposit to start.

03 Content

Your assets come in, and the timeline clock starts.

04 Build

Assembled on a modern stack, with a feels-custom QA gate.

05 Launch

Review, balance, go live, plus a walkthrough and training.

06 Care

Hosting, support, and updates, for the long run.

FAIR TO EVERYONE

Defined revision rounds, a non-refundable 50% deposit, balance at launch.

COMMUNITY FIRST

Klamath and Lake County nonprofits receive 10% off every build.

THIS IS JUST THE BEGINNING

READY TO BUILD WITH INTENTION? WE'LL MEET YOU THERE.

START A CONVERSATION

otvconsulting.com

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Visit otvconsulting.com to learn more or book an appointment.

